



3/L Starmall Las Piñas, CV Starr Avenue, Pamplona, Las Piñas City 1746UGF  
Worldwide Corporate Center, Shaw Boulevard, Mandaluyong City  
Tel. No. (+632) 532 0605 / (+632) 871 4001 | Fax No. (+632) 872 4697  
Website: www.starmallsinc.com.ph

July 2, 2012

PHILIPPINE STOCK EXCHANGE  
3<sup>rd</sup> Floor Philippine Stock Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosures Department

Subject : Starmalls Inc.: **Initial Statement of Beneficial Ownership (Manuel B. Villar Jr.)**

Gentlemen:

Please see attached SEC Form 23-A filed today with the Securities and Exchange Commission.

We hope you find everything in order.

Truly Yours,

A handwritten signature in black ink, appearing to read "Jo L. Ilijay", is written over a faint circular stamp.

Jo L. Ilijay  
Officer-In-Charge



107022012001242



# SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines  
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

## Barcode Page

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### Company Representative

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Doc Source

### Company Information

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SEC Registration No. 0000039587  
Company Name POLAR PROPERTY HOLDINGS CORP.  
Industry Classification  
Company Type Stock Corporation

### Document Information

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Document ID 107022012001242  
Document Type Initial Statement of Beneficial Ownership  
Document Code 23A  
Period Covered June 22, 2012  
No. of Days Late 0  
Department  
Remarks FILED BY : MANUEL B. VILLAR JR.



# COVER SHEET

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S.E.C. Registration Number										

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(Company's Full Name)

3	R	D		L	E	V	E	L		S	T	A	R	M	A	L	L		L	A	S		
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P	A	M	P	L	O	N	A	,		L	A	S	P	I	N	A	S		C	I	T	Y	

(Business Address : No. Street/City/Province)

<b>Jo L. Ilijay</b>
Contact Person

<b>871-4001</b>
Company Telephone Number

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<b>23-A</b>
FORM TYPE

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<i>Month</i>	<i>Day</i>		
Annual Meeting			

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Secondary License Type, If Applicable

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Dept. Requiring this Doc.

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Amended Articles  
Number/Section

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Total No. of  
Stockholders

<b>Total Amount of Borrowings</b>			
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Domestic	Foreign		

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To be accomplished by SEC Personnel concerned

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File Number

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Document I.D.

\_\_\_\_\_ LCU

\_\_\_\_\_ Cashier



**FORM 23-A**

SECURITIES AND EXCHANGE COMMISSION  
Metro Manila, Philippines

**REVISED**

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 23 of the Securities Regulation Code

1. Name and Address of Reporting Person		2. Date of Event Requiring Statement (Month/Day/Year)		5. Issuer Name and Trading Symbol "STR" (Formerly, "PO") STARFALLS, INC. (Formerly, Polar Property Holdings Corp)		7. If Amendment, (Month/Day/Year)	
MANUEL B. VILLAR, JR. (Last) (First) (Middle)		22-Jun-12		6. Relationship of Reporting Person to Issuer X Director 10% Owner X Officer (give title below) CHAIRMAN OF THE BOARD Other (specify below)			
CAROLINE MASIBAY ST., BF RESORT VILLAGE (Street)		3. Tax Identification Number 119-622-297					
LAS PINAS CITY (City) (Province) (Postal Code) 1742		4. Citizenship FILIPINO					
1. Class of Equity Security		2. Amount of Securities Beneficially Owned		3. Ownership Form: Direct (D) or Indirect (I)		4. Nature of Indirect Beneficial Ownership	
		%	Number				
COMMON		8.65%	728,900,022	D			

**If the reporting person previously owned 5% or more but less than 10%, provide the disclosure requirements set forth on page 3 of this Form.**

Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.  
(Print or Type Responses)  
(1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:  
(A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or  
(B) Investment power which includes the power to dispose of, or to direct the disposition of, such security.  
(2) A person will be deemed to have an indirect beneficial interest in any equity security which is:  
(A) held by members of a person's immediate family sharing the same household held by members of a person's immediate family sharing the same household;  
(B) held by a partnership in which such person is a general partner;  
(C) held by a corporation of which such person is a controlling shareholder, or held by a corporation of which such person is a controlling shareholder; or  
(D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

