



3/L Starmall Las Piñas, CV Starr Avenue, Pamplona, Las Piñas City 1746
UGF Worldwide Corporate Center, Shaw Boulevard, Mandaluyong City 1552
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Website: www.starmallsinc.com.ph

November 8, 2012

PHILIPPINE STOCK EXCHANGE
3rd Floor Philippine Stock Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: **Ms. Janet A. Encarnacion**
Head, Disclosures Department

Subject: Starmalls Inc.: **Statement of Changes in Beneficial Ownership (Fine Properties Inc.)**

Gentlemen:

Please see attached Amended SEC Form 23-B filed today with the Securities and Exchange Commission covering the acquisition of a total of 2,636,000 shares for the period October 1-31, 2012.

We hope you find everything in order.

Truly Yours,

A handwritten signature in black ink, appearing to read "Jo L. Ilijay", is written over a light blue circular stamp.

Jo L. Ilijay
Officer-In-Charge



111082012001785



SECURITIES AND EXCHANGE COMMISSION

SEC Building, EDSA, Greenhills, Mandaluyong City, Metro Manila, Philippines
Tel: (632) 726-0931 to 39 Fax: (632) 725-5293 Email: mis@sec.gov.ph

Barcode Page

The following document has been received:

Receiving Officer/Encoder : Dharril Curañes
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Company Representative _____

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Company Information _____

SEC Registration No. 0000039587
Company Name POLAR PROPERTY HOLDINGS CORP.
Industry Classification
Company Type Stock Corporation

Document Information

Document ID 111082012001785
Document Type Statement of Changes in the Beneficial Ownership
Document Code 23B
Period Covered October 31, 2012
No. of Days Late 0
Department CFD
Remarks FINE PROPERTIES INCORPORATED

COVER SHEET

C	S	0	0	0	0	3	9	5	8	7
S.E.C. Registration Number										

S	T	A	R	M	A	L	L	S	,	I	N	C	.	(F	O	R	M	E	R	L	Y	:	
P	O	L	A	R		P	R	O	P	E	R	T	Y		H	O	L	D	I	N	G	S		
C	O	R	P	O	R	A	T	I	O	N)													

(Company's Full Name)

3	R	D		L	E	V	E	L		S	T	A	R	M	A	L	L		L	A	S		
P	I	N	A	S	,		C	V		S	T	A	R	R		A	V	E	N	U	E	,	
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P	A	M	P	L	O	N	A	,		L	A	S		P	I	N	A	S		C	I	T	Y

(Business Address : No. Street/City/Province)

Jo L. Ilijay									
Contact Person									

871-4001			
Company Telephone Number			

1	2	3	1
Month		Day	
Calendar Year			

23B	
FORM TYPE	

Month		Day	
Annual Meeting			

Secondary License Type, If Applicable	

Dept. Requiring this Doc.		

Amended Articles Number/Section			

		Total Amount of Borrowings	
Total No. of Stockholders		Domestic	Foreign

To be accomplished by SEC Personnel concerned

File Number									

_____ LCU

Document I.D.									

_____ Cashier

FORM 23-B

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 23 of the Securities Regulation Code

Check box, if no longer subject to filing requirement

<p>1. Name and Address of Reporting Person</p> <p>FINE PROPERTIES, INCORPORATED</p> <p>(Last) (First) (Middle)</p> <p>3F STARMALL, CV STARR AVENUE, PAMPLONA</p> <p>(Street) 1740</p> <p>LAS PINAS CITY</p> <p>(Province) (Postal Code)</p> <p>(City)</p>	<p>2. Issuer Name and Trading Symbol</p> <p>STARMALLS, INC. (Formerly, Polar Property Holdings Corp.)</p> <p>"STR" (Formerly, "PO")</p> <p>3. Tax Identification Number</p> <p>001-221-699</p> <p>4. Citizenship</p> <p>FILIPINO</p>	<p>7. Relationship of Reporting Person to Issuer (Check all applicable)</p> <p>Director <input checked="" type="checkbox"/> 10% Owner</p> <p>Officer _____ Other _____</p> <p>(specify below)</p> <p>_____ (give title below)</p>
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Table 1 - Equity Securities Beneficially Owned				
1. Class of Equity Security	2. Transaction Date (Month/Day/Year)	4. Securities Acquired (A) or Disposed of (D)		6. Nature of Indirect Beneficial Ownership
		Amount	Price	
COMMON SHARES				
PREFERRED SHARES				
COMMON SHARES				
COMMON SHARES				
TOTAL				

3. Amount of Securities Owned at End of Month	Ownership Form: Direct (U) or indirect (I) *	6. Nature of Indirect Beneficial Ownership
36.28%	(D)	
0.28%	(D)	
22.96%	(I)	
0.03%	(I)	
59.55%		

NOTE 1: ADDITIONAL SHARES ACQUIRED BY HERO HOLDINGS CORPORATION ("HERO") HELD BY PCD NOMINEE CORPORATION. FINE PROPERTIES, INC. IS THE BENEFICIAL OWNER OF THE SHARES HELD BY HERO

If the change in beneficial ownership is 50% of the previous shareholdings or is equal to 5% of the outstanding capital stock of the issuer, provide the disclosure requirements set forth on page 3 of this form.

- Reminder: Report on a separate line for each class of equity securities beneficially owned directly or indirectly.
- (1) A person is directly or indirectly the beneficial owner of any equity security with respect to which he has or shares:
 - (A) Voting power which includes the power to vote, or to direct the voting of, such security; and/or
 - (B) Investment power which includes the power to dispose of, or to direct the disposition of, such security
 - (2) A person will be deemed to have an indirect beneficial interest in any equity security which is:
 - (A) held by members of a person's immediate family sharing the same household;
 - (B) held by a partnership in which such person is a general partner;
 - (C) held by a corporation of which such person is a controlling shareholder; or
 - (D) subject to any contract, arrangement or understanding which gives such person voting power or investment power with respect to such security.

